Web Management.ie

WE GIVE YOUR WEBSITE THE CARE IT DESERVES

Website Management Specialists

Design • Develop • Maintain • Content Updates • E-Commerce • E-Marketing • Tech Support • SEO • Hosting and more...

Wordpress • Shopify • Squarespace • Woo Commerce Opencart • Joomla • Wix • HTML/CSS and more...

Maintaining high performance and the overall presentation of your website is of vital importance to your business and brand image.

Let us give it the expert regular care it deserves!

www.webmanagement.ie

Our Services...Your Success!

The importance to your business of keeping your website consistently maintained and regularly updated, following a website build, cannot be overstated. That is why many successful businesses avail of our **Affordable Website Management Plans**. **Give yourself not only great peace of mind, but the crucial additional time to focus on running and growing your business.**

Your business website needs continuous monitoring, regular maintenance and improvements to ensure optimum performance. Today, most prospective customers will review your website before contacting you. If it's not working properly nor up to date, they are more likely to contact your competitor! **Webmanagement.ie is the dedicated website management and digital marketing services division of Artefact Ltd, a leading Irish creative agency, established in 1999.**

Why do you need our professional help?

Despite having the best of intentions, in reality most SME businesses just don't have the dedicated regular time, available staff, or the necessary technical skills to *consistently* manage and properly develop their website(s) in-house. This can result in downtime, frustration and a loss of potential business. Having a poorly performing website, with out of date content, can put off potential clients while damaging your brand image and business reputation.

> *“Can you afford to lose your website? Are you doing enough to keep your website healthy, up to date, easily found & protected from malware and hackers?”*

Our Website Management Services include:

Essential Backend Updates

Most (CMS) websites need regular backend maintenance and plug-ins updating etc. Our management plans cover everything from the basic essentials to advanced coding.

Website Content Updating

All websites need ongoing copy changes and adjustments. You may not have the regular time or technical skills to make those changes. We can usually do that for you within 24 hours.

Malware & Performance Scans

We regularly run performance and malware scans on your website(s) to inform you on suggested improvements. We can fix hacked websites and provide security consultation.

Uptime Monitoring / Hosting

If your website is down on a regular basis, it can negatively affect your Google ranking and brand image. We monitor your website's uptime and can help improve performance. We also provide high-quality hosting.

Scheduled Backups

If your website is not backed up regularly, you could suffer loss of important information. Our scheduled backup services provide you with great peace of mind (external backup & server).

Regular Reporting

We will send you regular detailed reports outlining all of the updates and scans we have performed. We will also recommend any updates or improvements you should have.

Affordable Monthly Plans

	BASIC PLAN	PROFESSIONAL PLAN	BUSINESS PLAN	PREMIUM PLAN
	€79	*€179*	*€279*	*€379*
WP Core updates	Monthly	Monthly	Monthly	As released
Plugin updates	Monthly	Monthly	As released	As released
Backups	Monthly CP	Monthly CP	Twice Monthly	CP & external
Tech support	60 mins PM	90 mins PM	2 Hours PM	4 hours PM
Security Scan	Monthly	Monthly	Twice Monthly	Weekly
Restore from backup	Yes	Yes	Yes	Yes
Content updating	-	60 mins PM	2 hours PM	4 hours PM
Comments clean	-	Monthly	Twice Monthly	Weekly
Image upload	-	4 images PM	10 images PM	20 images PM
Performance scan	-	-	Monthly	Weekly
Add pages	-	2 pages PM	4 pages PM	8 pages PM
Add posts	-	4 posts PM	8 posts PM	12 posts PM
Shopping cart	-	-	2 hours PM	4 hours PM
On-page SEO	-	-	2 hours PM	4 hours PM
Detailed report	-	Yes	Yes	Yes

Subscription fees are charged one month in advance, usually paid via standing order.

Confused about which plan to choose? Don't worry.

Contact us with your website link and we will promptly assist you.

Need Even More?... Let us create a tailored website management plan that incorporates all of your monthly needs, to your available budget.

Or you can simply...

PAY AS YOU GO!

By now you may have realised that our **Website Management Services** would indeed be of great benefit to you, but you may be hesitant to commit to a monthly standing order or subscription at this time. We understand, therefore you may be more comfortable in 'Paying as you go' for specific tasks, updates, fixes etc or even availing of one or our *digital brand building*/marketing or graphic design services, in which case we will provide you with a competitive quotation up front.

All pricing is based on the levels of technical expertise required per project and on the assumed total development time to complete the job. You will then receive an invoice in the usual way.

Let us help you NOW!

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Additional Digital Brand Building Services

Website Design, Development, Management (& Hosting)

Your website may require a complete redesign or a total revamp. We have both the creative and technical expertise to deliver you with a top class Wordpress website that will work effectively on Desktop and Mobile platforms. We have designed and built many great sites for some of Ireland's best known companies, brands and semi-state agencies.
See: https://webmanagement.ie/website-design and https://artefact.ie/portfolio/

Professionally Planned & Managed SEO Campaigns

Our expertise covers well planned and professionally managed SEO campaigns, helping to raise the ranking and profile of your website and brand, targeted to your specific customer demographic.

Banner Advertising Campaigns

We will design, media plan and implement your static or animated banner advertising campaigns, ensuring that you get the best exposure with link backs to your chosen Url's or website etc.

YouTube Advertising Campaigns

We will design and create your YouTube Videos, planned to target specific keywords and algorithms. This method of advertising is very popular now and can deliver very high hit rates plus it is also excellent in aiding SEO performance. *See: https://webmanagement.ie/youtube-advertising-campaigns*

Google Adwords Management

Professionally managed Google Adwords/advertising including keywords and performance management, is one of the best ways of being found and ranked high on Google blind searches.

Professionally Managed Email & Social Media Marketing Campaigns

It makes sense to let us professionally design and manage your company branded emails /e-shots or newsletters, helping you to grow your business and client base. We will update and populate them every month with new (supplied) content / offers or other relevant monthly articles. Included is the regular management of your client email contacts list(s). We will send the branded e-shots out to all pre-approved (GDPR) permission based email contacts every month and simultaneously post to your social media accounts. You can log in and view the detailed report of each campaign.

The above additional services will not only save clients significant time and money, allowing client staff to focus more on other duties, but our expertise will significantly help clients raise the profile of their brand/services (and products) online, without the need for you to hire additional full-time staff.

All of the above services come with a detailed regular report.

Let us help your business grow!

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webmanagement.ie is the dedicated Website Development & Digital Marketing service division of Artefact Ltd. Artefact Design & Brand Consultants